

Logistics Checklist - High Support from Advancement

General

Timeline & Deadline Tracking
Apply for permits, as needed
Create/submit COVID Safety Plan
Cvent registration (ADV)
Develop event

People

Coordinate staff/volunteers
Appoint persons of contact for:
-Venue
- AV/Tech
- Caterer
- Other vendors
- Special guests
- Volunteers
- Students (confirm attendance)
- Guest Questions & RSVPs
Coordinate rehearsals, as needed
Keynote speaker
Introductory speakers/Emcee
Coordinate PAC/Board outreach
Seating Chart Creation

Vendors

Secure Venue
Parking
Caterer
Florist
Photographer
Videographer
Entertainment
Other

Finance/Sponsorship

Set event budget
Recruit sponsors
Set sponsorship levels
Track contributions (ADV)
Request appeal code (ADV)
Create event invoice (ADV)
Set premium level, as needed (ADV)
Request short fund code (ADV)
Coordinate PAC/Board gift support

Communication

Initial Audience Development
Confirm Comm Plan/Timeline

Provide written text and any images:

- Description for registration site
- Save the Date
- Invitations
- Other communication as planned
- Thank you email
CBE/UW Calendars
Social Media
Bulletin Listing on Intranet
Press Release
UW Interest Groups
Website content, as needed

Graphic Materials:

- Program
- Posters
- Signage
- Table signs
- Donation cards/envelopes
- Nametags
- Table tents
- PPT
- Social media
- Photos
- Current students/faculty/staff
- Special guests
- Other

Other

Notes: